

## FACTS ABOUT IAȘI

1. A city of 400.000 inhabitants and 50.000 students
2. The Easternmost university city in the European Union
3. Birthplace of Romania (place of the Union of Moldavia and Wallachia Principalities in 1859)
4. Vibrant IT hub, one of the worlds fastest internet speed and an excellent destination for digital nomads;
5. City of the first modern University in Romania (UAIC, 1860)
6. Home to one of the world top 7 theatre buildings (BBC) and to one of the most majestic libraries of the world (BoredPanda.com)
7. Top Christian Orthodox pilgrimage site (over 400.000 pilgrims/year)
8. Known for its cozy specialty café s, large green parks, monumental buildings, eclectic architectures and perfume of an old capital city
9. A City of Seven Hills, surrounded by beer factories, vineyards and winemakers, monasteries and bicycle paths
10. An international fast-growing airport connected by direct flights with over 24 destinations in Europe (see map)



# JASSY

## Summer School - 6<sup>th</sup> edition

TTG

Iași, Romania  
10-21 July 2023

TOURISM AT THE EASTERN BORDER OF THE EU  
Interdisciplinary Training for Tour Guides



Alexandru Ioan Cuza University of Iași (UAIC)  
[www.uaic.ro/jassy](http://www.uaic.ro/jassy)

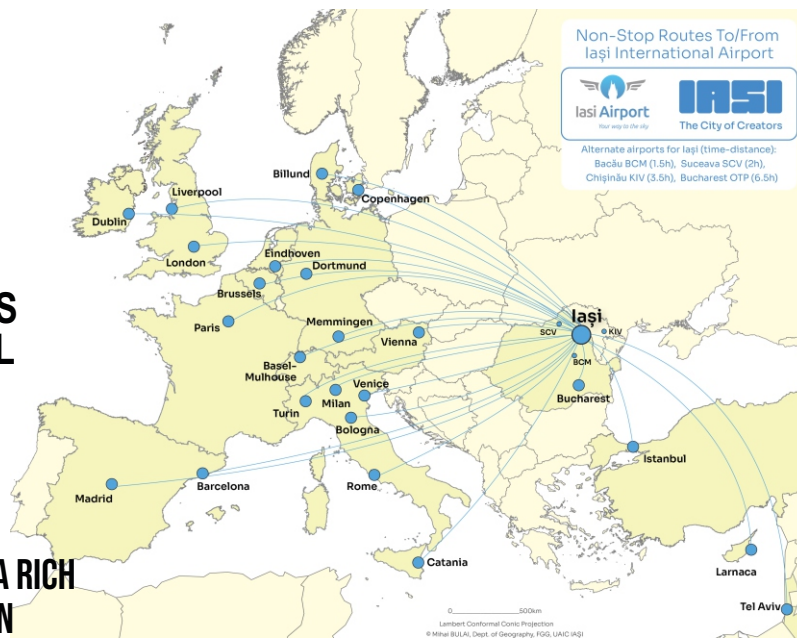
## TOURISM AT THE EASTERN BORDER OF THE EU Interdisciplinary Training for Tour Guides

**Main data:**  
**2 WEEKS**

**LECTURES  
WORKSHOPS  
& PRACTICAL  
ACTIVITIES**

**6 ECTS CREDITS  
400 € FEE**

**A GREAT CITY & A RICH  
CULTURAL REGION**



### Objectives

- learning fundamentals of tourism from an interdisciplinary point of view
- attending lectures and practical activities on how to become a tour guide
- practicing tour guiding techniques and methods with a professional trainer
- experiencing the local vibe

JASSY Summer School puts a strong emphasis on transversal competencies, through the interdisciplinarity of its courses and through its extracurricular activities.

## CURRICULUM CHART

### Lectures and workshops:

#### TOURISM

- Principles of the Geography of Tourism
- Capitalization of the Communist legacy
- Tourism in EU Border areas
- Map-making
- Weather Forecast
- Precious Stones identification

#### TOUR GUIDING

- Tour Guide Tasks & Techniques
- Structure of a Spiel and Commentary
- Body Language
- Interpretation of Architecture
- Tourist Experiences

### Practical Activities:

- Walking Tours, Tram Tour
- Wine-tasting techniques
- Introduction to kayaking
- Visit heritage buildings
- Outdoor active tour guiding
- Birdwatching, visit to Iași Botanical Garden
- Trip to the cultural region surrounding Iași

## APPLICATION & INFO

### Steps:

1. Send your CV & Motivation letter to [jassy@uaic.ro](mailto:jassy@uaic.ro)

JASSY assesses the submitted files on a first-come, first-served basis (so send the required documents as early as possible, no later than 1 June 2023). JASSY confirms the acceptance by e-mail within three working days.

2. Fill in the Registration Form received by e-mail.

3. Pay the participation fee as indicated in the e-mail notification. ! Applications received after 1 June 2023 will not be taken into consideration!

### Other info:

- Certificate of attendance for all attendees;
- 6 ECTS credits upon successfully passing the final evaluation;
- A limited number of scholarships will be available for students from partner universities.

### UAIC Facts:

- Founded in 1860
- 600+ partner universities
- Top 2% in Europe in student exchange
- 15 Faculties (Schools)
- 245 Degrees in the 3 cycles (B/M/D)
- 24.000 students
- 1500 full-time staff



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