



# ESPA

## Communication and Relationship Management Internship (ESPACRM2503)

[Apply here](#)

### Start date

July 2022

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Bath, England

The setting is a UNESCO world heritage site in the South West of England. It is one of only two European cities with this status (the other being Venice). The world-famous [Roman Baths](#) and [other attractions](#) bring 4.5 Million visitors per year and a very international feel. The city also hosts two great universities. It has wonderful cultural experiences & [festivals](#) throughout the year.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting, busy communications and relationship building and management role, within this hosts marketing department. A diverse and pivotal role primarily intended to identify and establish relationships with European Higher Education institutions. Mentored throughout, you will create new partnerships to raise the host's profile amongst students and university staff. You will also be responsible for managing and maintaining existing partnerships with university coordinators, answering questions and producing educational marketing material about mobility opportunities. The ideal candidate will be sociable, confident and have an interest in marketing and the educational sector. This is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations. In a company that works and plays hard, you are guaranteed a great experience.

## Tasks

- Conduct research into Universities and Business Schools in the EU countries
- Develop relationships with new and existing university partners
- Record all relevant information in the CRM to ensure information is communicated efficiently across all business teams
- Find new promotion channels for the company's services as well as improving the existing ones
- Marketing duties for example, social media posts and email campaigns

## Skills

- Communications degree or similar
- Ability to research and identify Educational Institutions' needs as well as students' preferences
- Confident and professional phone manner
- Good organisation and communication skills
- Ability to take charge and work independently, as well as part of a team

## Desirable

- Knowledge of International mobility programmes
- Experience with a CRM system

## The Host Company

This young hearted welcoming host is the number one provider of quality internship experiences in the UK. With a unique business model, they can offer internships free of charge to students with companies in the UK ranging from global corporates to start ups and, in a whole array of disciplines. Rapidly expanding, they are now looking to get more quality host companies on board, who can offer interns a great experience in the UK.