



### Apply here

#### Start date

July 2022

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

##### Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming locations](#) and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

#### Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is an excellent opportunity for a creative and enthusiastic student, with a passion for business development and marketing, to join a fast-growing start-up company. Supported by the innovation team, you will gain invaluable experience across multiple areas of this online fashion re-sale business. Your tasks will include supporting the Sales and Marketing team, analysing marketing trends and generating new leads to extend outreach. This is a great role for a proactive candidate with a flair for design.

You will be working remotely for the first month.

### Tasks

- Support the Sales and Marketing team to design and create new business collateral
- Develop and implement new business development and marketing strategies
- Work collaboratively with the social media and Content team
- Analyse marketing data and trends
- Assist with lead generation when required
- Conduct market research and implement new and creative sales strategies when required

### Desired Skills

- Working towards a degree in Marketing, Business, Communications or similar
- Excellent written and spoken communication skills
- Have a creative approach to tasks
- Have a keen eye for detail and aesthetics
- Ability to manage workloads, multitask and meet deadlines
- Willing to use your own initiative
- Be a proactive team player

#### Useful to have:

- Knowledge of design software and technology
- Experience in digital design
- Knowledge of Adobe Suite
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### The Host Company

The host company is a fast-growing, online fashion re-sale business, providing the consumer with authentic, high-quality pieces that are easily accessible via their tech-powered resale solution. With an aim to lower their environmental impact, increase funding for charities and reduce consumer costs, this company is playing a key role in building resale infrastructure and making fashion more sustainable.