

ESPA Business Development Internship (KINBD0404)

Apply here

Start date

July / August 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Edinburgh, Scotland

Scotland's vibrant and historical capital is full of sights, activities and attractions to suit everyone's taste. From the medieval buildings and picturesque landscape to the shops, cinemas and lively nightlife, you're sure to never get bored in Edinburgh, home to some of the scenes of Fast and Furious 9 and Avengers:

Are you eligible?

Infinity War!

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a business student with a passion for sustainable development and the future of our planet to work alongside the two directors of a microenterprise dedicated to providing clean and affordable energy to off-grid communities. Promoting both the company and its river turbine, you will help to secure the funding needed for their next stage of growth. You will gain experience across many sectors of the business, carrying out a broad range of tasks including social media development, engaging with international prospective customers and conducting a Crowdfunding campaign. You will be fully supported throughout this exciting and challenging role as you help the host company to reach their goals.

Tasks

- Assisting in the preparation of grant applications.
- Communication with project developers, NGOs and other stakeholders
- Website development.
- Development and implementation of a social media strategy.
- Assisting in the preparation of investor pitch decks.
- Engaging with angel investors.
- Preparation of materials and conduct of a Crowdfunding campaign

Desired Skills

- Excellent communicator who enjoys engaging both verbally and in writing with a diverse range of third parties.
- Self-motivated and independent. We are not a conventional office-based organization. You
 may be working remotely whilst meeting face to face on an as-required basis. You will have
 substantial autonomy over your work, although we will always be there to help.
- Strong website design and social media skills.
- Numerate and familiar with business financial concepts.
- Passionate about making a positive difference in the world and able to convey this enthusiasm to others.

The Host Company

The host is a micro-enterprise with 25 years' experience in the engineering of tidal stream and wave power machines. They have developed a hydro-kinetic river turbine technology targeted at alleviating the energy access challenge for some of the billion people who need access to electricity. Based in Edinburgh, Scotland, this innovative company also has a small workshop where their prototype turbine has been built and tested.

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