



## Apply here

### Start date

May 2022.

### Duration

6 months with potential for full time opportunities

### Languages

Good spoken and written English levels are required (B2 onwards)  
German / French / Italian / Dutch desired.

### Location

Worcestershire,

Worcester is one of the oldest cities in the country, with evidence of settlements here dating back to 700BC.

It has a great cultural and leisure offer to suit all tastes, offering live theatre and music as well as great places to eat and drink. If getting out is your thing, then there is beautiful countryside to enjoy and for the more active, pursuits like mountain biking, horse riding or water sports.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an enthusiastic, results-focussed individual to gain practical experience with this ambitious company who are the UK market leader in the supply of modular retail units and kiosks to businesses such as football & rugby clubs, sports brands, high street & entertainment attractions. Mentored throughout, you will work to support the International Sales Director by identifying and developing leads & managing digital marketing initiatives in the UK and Europe. This company has had rapid growth and is now looking for a confident and assured student to help fuel their growth across key markets in Europe. For the selected candidate this will no doubt be a challenging but equally rewarding role both personally and professionally.

## Tasks

- Collaborate with the team to assist & lead digital marketing activities directed at developing the European market. Including exploiting and increasing social media coverage as well as increasing number of visits to website.
- Use marketing tools to identify and contact leads in Germany, France, Italy, Netherlands, Belgium and other markets.
- Regularly report to the International Sales Director on the progression of the leads.
- Conduct in depth market research & plan efficient geographical visits for, and potentially with, the Sales Director.
- Other duties as appropriate in relation to the support of the Sales Manager.

## Desired Skills

- Working towards a degree in Business, Marketing, Market Research or similar
- Excellent communication skills, confident and proactive.
- Commercially aware with desire to work in a busy and diverse environment
- IT literate with strong time management and organizational skills
- Project management skills
- Ability and flexibility to travel and work outside regular working hours

## The Host Company

The Host Company already has major clients throughout the UK and now wishes to capitalise on that success by growing significantly its presence throughout Europe. The Host Company has high profile international customers and is managed by the owner, with a team of 7 people. They have recently established a French subsidiary company to focus on creating long term rental and sales partnerships throughout Europe. They are seeking bold, adventurous, accountable people to join them in developing brand presence across key markets.