



Apply here

Start date

February 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Swindon, England

Swindon, now a large city, has its origin as a small market town known as the Old Town which is the cultural heart of Swindon. With its quiet courtyards and alleyways, you'll find restaurants and bars, live music, and independent shops. It's also famous for its [rail engineering heritage](#).

The modern part of Swindon also enjoys eateries, bars and pubs and is a shopping oasis with a Designer Outlet village.

Swindon has a buzzing arts and music scene with many events taking place throughout the year at venues such as the Wyvern Theatre, Arts Centre and [Swindon Museum and Art Gallery](#).

With its well-supported choice of sport clubs and attractions, there are lots of things to see and do Swindon.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for an enthusiastic, creative communications student with a flair for and some knowledge of design, to gain an invaluable experience within one of the UK's largest financial advice networks. Mentored throughout, you will support the creative and artwork process across a wide variety of both digital and print-based projects, supporting the wider Marketing and Channels Team. A creative thinker, you will work with a range of media tools, and keep up to date with emerging technologies to produce new ideas and concepts for developing innovative and interactive design and present concepts to colleagues. Working for one of the largest financial players, this will be a great experience for both personal and professional development and a great addition to your CV.

Tasks

- Receive and study design briefs to determine requirements
- Produce new ideas and concepts for developing interactive design
- Produce and manage organic posting of content for social media channels
- Analyse social engagement data, and identify trends in customer interactions, to plan digital campaigns that support marketing activities
- Work collaboratively with external creative partners on projects where required, to produce final designs

Personal Skills

- Studying for a degree in Marketing, Communications or Graphic Design
- Familiarity with design software and technologies, for example InDesign, Illustrator, Dreamweaver, Photoshop a bonus
- Creative flair
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines

The Host Company

The host company was launched in 2005 but has a shared history in the financial advice network stretching back nearly 50 years. At the heart of their business, there are over 4,300 financial advisors across more than 700 firms nationally, with a significant asset management portfolio. This award-winning company believes that financial decisions should be worry free, and an opportunity to make life more secure and optimistic. Their aim is to do the right thing for their clients, each other, and the community.

As they expand their growth strategy, they are spotlighting the value of financial advice with the launch of their first ever TV advertising campaign, investing in national TV and press advertising focusing on 'What matters more' and how more financial advice can help customers enjoy precious moments in life. For this host, 'financial advice is personal.'