



## Apply here

### Start date

ASAP remotely to start

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### Reading, England

This increasingly important centre for business and development is a bustling mix of clubs, eateries and shops. It also offers sporting opportunities across the spectrum and has a diverse multicultural and welcoming reputation. London with all its splendour is a 40 minute train ride away.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a data enthusiast to gain hands on experience with this fast-growing host who provide next-generation ecommerce analytics software-as-a-service (SaaS) solution for retailers and manufacturers. Mentored throughout, you will be responsible for using the host's proprietary eCommerce data to research and develop compelling insights that will drive the host's intellectual influence, innovative and pioneering thinking to build data driven insights for PR and media to enable the sales team to prospect and sell new accounts more effectively. If you love data, technology, and ecommerce, then this could be your dream internship.

## Tasks

- Research, analyse and evaluate to enable you to maintain and update the data sources used for research and insights
- Create, deliver, and maintain reports and data visualisations based on requirements from internal and external stakeholders
- Liaise with stakeholders internally to gather feedback and refine work
- Ensure all new analyses are efficient, robust, and accurate
- Work closely with Global Insight colleagues to find innovative ways to analyse data
- Drive analytics best practices across the team

## Desired Skills

- Bachelor's Degree in a STEM subject, 1 years' experience of working in a data analytics role
- **Python or R - intermediate level**
- **Tableau, Infogram, Canva or any other data visualisation / infographic software**
- Excel, PowerPoint
- Aptitude for data storytelling and trend spotting
- Excellent organisational skills, decision-making, problem solving and negotiation skills
- Ability to prioritise
- Excellent communication skills
- Critical reasoning and investigation
- Excellent interpersonal skills
- Good adaptability and flexibility
- Comfortable working independently and across departments
- Adhering to SLAs, maintaining data accuracy and external delivery deadlines

## The Host Company

The host company is the leading global provider of eCommerce intelligence for global brands and retailers with prestigious clients including kraft-Heinz, L'Oreal and Adidas. Providing manufacturers with critical eCommerce insights, they assist in enhancing their online sales and market positioning by delivering key online metrics, including pricing, product content, quality and search ranking in any country and from any online or multichannel retailer. Collecting online insights from 450 million product pages at more than 8,000 online retailers in over 50 countries worldwide every day, they are expanding rapidly and seeking dynamic individuals to experience their success.