



PARAGON EUROPE

REALISING EXCELLENCE

Social media Intern

We are currently looking for a social media intern for an unpaid internship for preferably a duration of minimum 4 months to join our office in Malta.

Who we are

Paragon is an innovative advisory, research and management company with head offices in Malta and Brussels. From its inception, Paragon's motto is to realise excellence for all its clients. In fact, with over twelve years of operational experience, our multilingual, multicultural and multidisciplinary team has developed the right expertise to carry out project activities to the highest standards. Paragon coordinates in Malta Climate-KIC, the Water Cluster, the Digital Cluster and MEDENER.

The company is currently highly active in projects with themes ranging from Education and Training to Sustainable Development including but not limited to Environment, Energy, Urban Mobility, Hydrological Resources Management and many others, related to the Circular Economy Thematic.

Who are we looking for?

Are you a social media- savvy person with a passion for engaging people with great content? Would you like to work in a company with focus on social development and education?

We are looking for a creative person that will be working closely with the marketing manager and who will be participating in brainstorming sessions to make sure we are coming up with the most brilliant ideas to engage our online audience.

Some of your main responsibilities will be:

- Assist in social media management of various accounts
- Attending events and going to places to document in written, photographic and video form
- Researching the market for new marketing and social media ideas
- Assists marketing manager in with bigger projects, such as events and campaigns
- Update social media accounts with activities and events being led by the company

- Assist in performing social media optimization activities
- Analysing and engaging with online audience
- Social media market research

Skills and requirements

- Great verbal and written English communication skills
- Ability to use Facebook, Instagram, Twitter and LinkedIn
- Creativity in using text, image and video
- Networking skills
- Understanding of digital camera is desirable
- Demonstrated ability to create engaging content is desirable

If you think you are right for this internship, we would love to hear from you! Send us your CV and motivational letter on pteam@paragoneurope.eu or you can call us on **+356 23390100**.

Thank you!

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