

REALISING EXCELLENCE

# **Market Research Intern**

We are currently looking for a **Market Research Intern** for an unpaid internship for preferably a duration of minimum 4 months to join our office in Malta.

### Who we are

Paragon is an innovative advisory, research and management company with head offices in Malta and Brussels. From its inception, Paragon's motto is to realise excellence for all its clients. In fact, with over twelve years of operational experience, our multilingual, multicultural and multidisciplinary team has developed the right expertise to carry out project activities to the highest standards. Paragon coordinates in Malta Climate-KIC, the Water Cluster, the Digital Cluster and MEDENER.

The company is currently highly active in projects with themes ranging from Education and Training to Sustainable Development including but not limited to Environment, Energy, Urban Mobility, Hydrological Resources Management and many others, related to the Circular Economy Thematic.

#### Who are we looking for?

Do you love a challenge of researching and coming up with new marketing ideas? Do you love brainstorming sessions, and would you like to work and learn in a company with focus on social development and education?

We are looking for a creative and motivated person to join our marketing department!

## Some of your main responsibilities will be:

- Coming up with new, creative marketing strategies

- Researching on how to market and spread the word
- Investigating market activity
- Collect and analyse data
- Analysing current market trends
- Evaluating past performance

#### Skills and requirements:

- Very good written and verbal communication skills
- Strong Microsoft Office skills, particularly Power Point and Excel
- Passion for researching and idea generation
- Analytical skills

Creative, self-driven and intellectually curious

If you think you are right for this internship, we would love to hear from you! Send us your CV and motivational letter on **pteam@paragoneurope.eu** or you can call us on **+356 23390100**. Thank you!

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